



Welcome to Learning in Community: Strategies & Impact Frameworks in Action

A Convening for Nonprofits and
Funders Across Los Angeles

February 17, 2026

Our Time Together



10:00 AM	Welcome & Framing the Day
10:10 AM	Leadership Conversation: Navigating What's Next Together
10:45 AM	Quick Break (5 min)
10:50 AM	Impact Frameworks 101 + Learning in Practice with LADF
11:35 AM	Break (10 min)
11:45 AM	Nonprofit Lightning Stories
12:15 PM	Lunch (35-40 min)
12:50 PM	Transition to Breakouts
1:00 PM	Afternoon Breakout Sessions
2:00 PM	Closing Reflections
2:30 PM	World Series Trophy Photo Opportunity



Welcome & Framing the Day



Chaitali Gala Mehta
Chief Operating Officer
Los Angeles Dodgers Foundation



Leadership Conversation: Navigating What's Next Together



Nichol McKenzie-Whiteman
Chief Executive Officer
Los Angeles Dodgers Foundation



Drew Payne
Chief Executive Officer
UpMetrics



Stephen Minix
VP, Community
UpMetrics



Connection Break

5 Minutes



Impact Frameworks 101 + Learning in Practice with LADF



Kerry Klima, Ph.D.

Senior Director, Organizational
Development, Evaluation & Impact
Los Angeles Dodgers Foundation



Stephen Minix

VP, Community
UpMetrics



Session Objectives

Impact Framework Understanding

- What is an impact framework
- Why impact frameworks matter

Impact Framework In Action

- How LADF implements a framework

Key Approaches and Considerations for an Impact Framework



Setting the Stage



What is a Theory of Change?

- Articulates our beliefs about how change happens to get to our vision
- Foundational component to drive strategy and evaluation



Why a Theory of Change?

- Maps what we believe is needed to reach long term transformation
- Strategically allocate resources, program improvement and support fundraising



What is an Impact/Evaluation Framework?

- How we approach measuring effectiveness and impact of a program



Why an Impact/Evaluation Framework

- Helps the organization know which key questions they are aiming to answer
- Connects the dots on your day-to-day and why you are doing it
- Ensures the effectiveness of those services/interventions
- Informs future work/programming/planning
- Aligns to other key functions: strategic plans, long term plans, fundraising/funding



Context Matters



Discussion

- What are the challenges in your community that you are aiming to address?
- What resources and/or interventions do you believe need to happen by your organization to address those challenges?
- Do you have any foundational documents/guiding documents that can be used to guide your evaluation/impact framework?
 - How have or could these documents help your organization with evaluation/strategy?



Impact Framework in Action



LADF Evaluation Framework Overview

LADF's theory of change guides our evaluation framework and activities. It represents a roadmap from what we do to the impact we aim to have in service of our mission and vision. Our theory is also summarized by the following high-level theory of action, which leads to a set of essential questions that we aim to answer with our evaluation and monitoring efforts.

HIGH-LEVEL THEORY OF ACTION

If... we leverage our Dodgers brand and unique strengths ...

to provide access to opportunities for growth and basic necessities ...

for LA's most marginalized populations and vulnerable neighborhoods ...

then... we will expand awareness and utilization of services, resources, and education for those who need it most...

which will increase optimism and readiness for the future and narrow access and opportunity gaps...

leading to improved quality of life, confidence, and possibilities for the people we serve across Greater Los Angeles and a strengthened community...

so that... everyone regardless of zip code has the opportunity to thrive.

ESSENTIAL QUESTIONS

	OUR WORK	Do we have what we need to effectively leverage the Dodgers brand and our unique strengths to achieve our mission?
	INTERNAL PROCESS EVALUATION	Are we providing Angelenos <u>basic necessities</u> and access to opportunities for growth? Are we effectively serving LA's most marginalized populations and vulnerable neighborhoods?
	OUR IMPACT	Are we expanding awareness and utilization of services, resources, and education for those who need it most? (next 1-3 years)
	EXTERNAL IMPACT EVALUATION	Are Angelenos experiencing increased optimism and readiness for the future and narrowed access and opportunity gaps? (3-5 years) Are Angelenos seeing improved quality of life, confidence, possibilities for the future, and a strengthened community? (5+ years)



Evaluation Roles

Chief Roles

Directors & Senior Directors

Managers

Coordinators

Associates



Approach to Evaluation

Diversification of Methods

Qualitative

- Impact Statements
- Open ended questions in surveys
- Interviews
- Focus Groups
- Future - photo voice and other mixed methods

Quantitative

- SEL development- Hello Insight
- # of participants, # of resources distributed
- Scale questions of effectiveness, understanding



Approach to Evaluation

Use of Evaluation

Understanding Who We are Serving & How That Meets Community Need

- Demographics
- County wide data (health, population, education outcomes)
- Research & need data

Using Data for Program Improvement & Effectiveness

- Debrief Meetings after events
- Reviewing data results - example Monday Metrics and Dashboards



Approach to Evaluation

Use of Evaluation

Using Existing Sources of Data

- Databases, trackers to inform work
- Existing registration surveys
- Grantmaking Reports – allow grantees to define own outcomes & impact

Capacity Building and Professional Development

- Associates (interns) to support in data collection
- Explore our own lived experiences to inform our approach
- Sharing results in the context of needs, local data, and expressed needs from community members and stakeholders
- Monday Metrics, reports, dashboards

Support Fundraising & Storytelling

- Grant applications and reports
- Donor messaging and Storytelling



Examples of Evaluation Results for Our Framework



Discussion

- If you have an impact framework- What are some examples of what you already collect that could align to an impact framework?
- Who do you need to get buy in from?
- What have been your biggest barriers in doing evaluation?
- What has worked well for your organization?



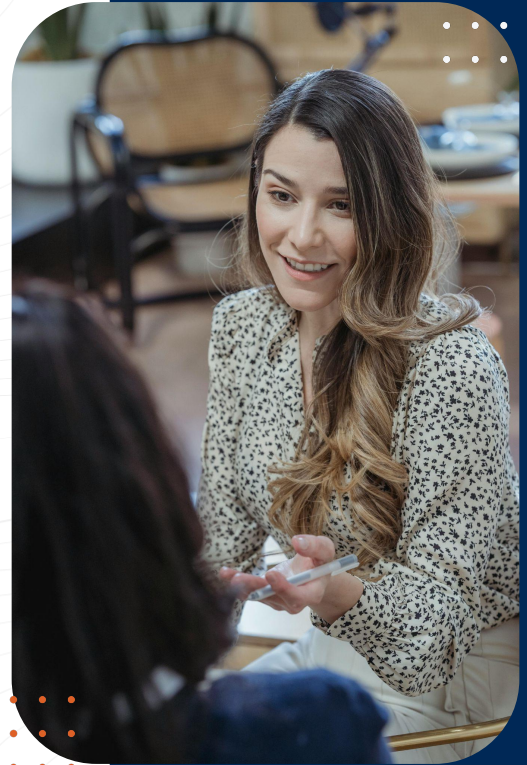
Key Steps for Implementing an Impact Framework

- Listen to the lived experiences of community members engaged in the programs/interventions explore impact
- Managing evaluation with limited resources
- Finding the fun/excitement/interest
- Relationship management is key!
- Impact framework management (data sources, data cleaning, visualizations, information/knowledge management systems)
- Remember and center your "why"



Connection Break

15 Minutes



Nonprofit Lightning Stories



Jenny Rizzo
Program Director
just keep livin' Foundation



Rob Thelusma
Executive Director
Affirmative Athletics



Marcus Strother
Executive Director
MENTOR California



Katie Eiler
Impact Manager
Woodcraft Rangers

Lunch Break

Stadium Club

~35-40 Minutes

Breakout Sessions start at 1PM



Afternoon Breakouts

Pick a
1-6

Breakout 1: Impact Framework Studio (Stadium Club)

Working session to draft a 1-page framework + peer feedback.

Breakout 2: Data Stories in Motion (Baseline Club)

Working session to address data-to-narrative learning opportunities.



Breakout Debrief

Share-Outs:

**2 min Highlights from each
Breakout Room**



Closing Reflections & What We're Carrying Forward

Go to [menti.com](https://www.menti.com)
Access code: 6390 9009
or
Scan the QR Code →



Share your feedback and get a chance to win a pair of Dodgers tickets!

We'd love to know how we did and how we can improve for next time!

Scan the QR Code to complete our short survey and a chance to win a pair of Dodgers Tickets!



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Let's Connect!



Have questions?

Want to see a demo?

Looking for more info on our
Cohort programs?

**Scan the QR Code to
schedule time with us!**





Thank you for your time and attention!

February 17, 2026